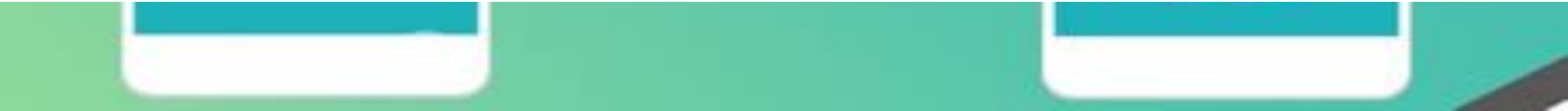


# Native Vs. Hybrid App Development





**NATIVE**

**Vs.**



**HYBRID**

With us moving in a fast-paced technological environment, most businesses have already realized the importance of web presence and mobile apps. However, if we dig deeper to it, we come across multiple options and technologies.

# NATIVE APP



A native mobile app is specific to a particular platform, including iOS or Android. For instance, a native android app can be installed only on android devices. For iOS and other platforms, the company needs to build another platform-specific app. Android native apps are generally built using Java, while iOS native apps are built using Objective-C or Swift.

## BENEFITS OF NATIVE APPS



If you can build apps for more than one platform, why choose native apps and spend individually for each platform? A native app offers some benefits that encourage development teams to select it for their app development. Let's take a look at some benefits of Native apps.

# HYBRID APP



hybrid app

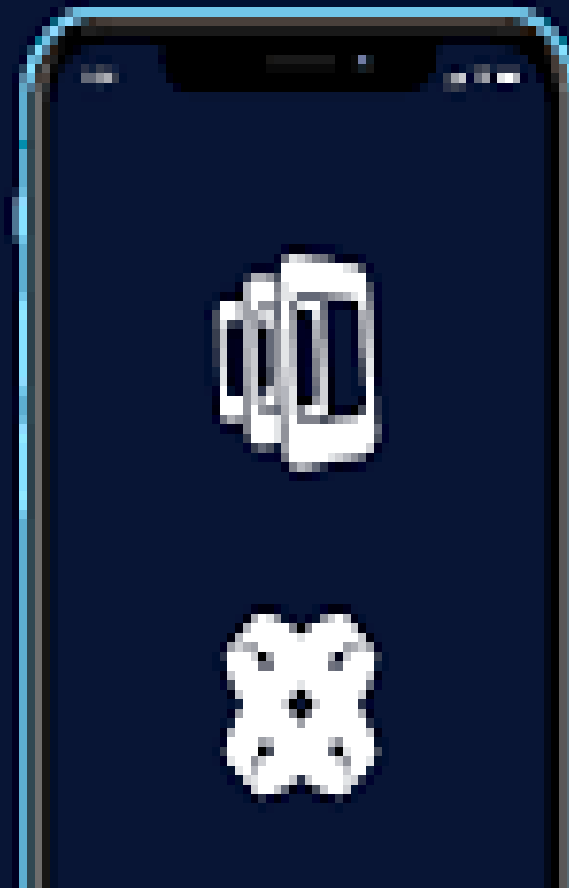
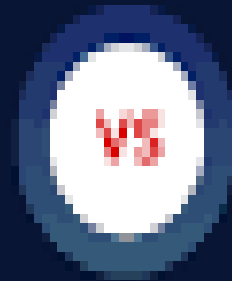
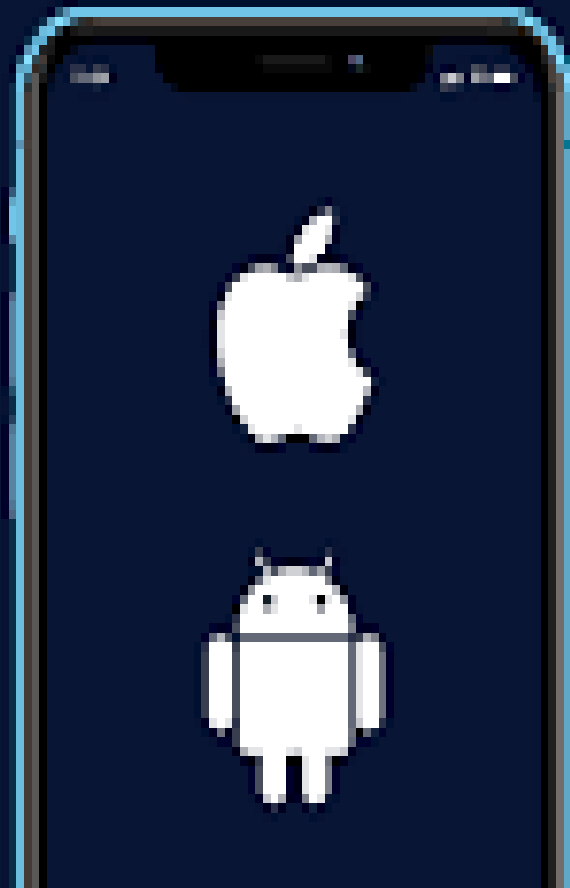
A hybrid application is a blend of native and web apps. These apps are built with HTML, CSS, and JavaScript. The application is closed into a native shell and can be accessed once downloaded from the mobile application stores.



# BENEFITS OF NATIVE APPS

Hybrid app development enables companies to build one app and use it on different platforms. This is the fundamental advantage that hybrid app offers and entice businesses to invest in Hybrid development. Let's take a brief look at some of the key benefits of the same.

Native  
Mobile  
App



Hybrid  
Mobile  
App

For more information about Native & Hybrid app, Visit here:

<https://www.invictusstartechnology.ae/blog/native-vs-hybrid/>